

Guide for Posting to Hometown Pro-Life Action

Hometown Pro-Life Action was created by John Pisciotta, Director of Pro-Life Waco, in July of 2014. The group has over 12,000 members in more than 90 countries.

The purpose or focus of the group is to promote LOCAL pro-life action in cities from Miami to Manilla. What posts are likely to be retained?

If your post is on a **local initiative** (future, current, or past), the post is likely to be retained. The success of HTPLA is not achieved within Facebook. Rather, success for this group comes through being a catalyst for increased pro-life action on the streets of our hometowns. **So, this is the “meat and potatoes” of HTPLA.**

Is there more to HTPLA than this main course? Yes, the two minor courses are posts that significantly **encourage** or **equip** local foot soldiers. **Encouragement** could be a heartwarming story about receiving a donation for holding signs on a major hometown intersection. New research showing the negative impact of abortion could provide knowledge to **equip** local foot soldiers. Another **equipping** post would be providing strategies for answering pro-abortion arguments.

While I accept most posts on local action, I retain a smaller portion of posts that encourage or equip local activists. I decide which posts are most valuable. And I acknowledge that my judgments are fallible.

There are also posts that are deleted most of the time. I exclude pro-life politics at the state, national and international levels. (An exception is when a political post has a significant local action dimension, such as a rally in the public square.) Other pro-life posting areas not likely to be retained are the thoughts of celebrities, funding requests, prayer requests, appeals to sign petitions, memes featuring thoughts and photos, duplicate posts, and discussion threads that are counterproductive to the purpose of HTPLA.

All of the above should make it clear that HTPLA is not a group for conservative and Christian posts in general. Don't post on immigration or national defense matters. And don't post a great sermon from a Protestant minister or a Catholic priest unless the sermon is overwhelmingly about pro-life matters.

If I delete one of your posts, I am not upset with you. Please do not get mad at me for my efforts to keep HTPLA focused on its targeted mission in service to babies and moms.